Cookie Name	Description	Domain Cookie Category	Source	Expiry Duration
last_pys_utm_term		Performance Cookies	sofwave.com	Session
IDE	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange	Targeting Cookies	doubleclick.net	389 days
_tt_enable_cookie		Social Media Cookies	sofwave.com	389 days
lidc	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active Linkedin profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	Targeting Cookies	linkedin.com	Session
_uetvid	This is a cookie utilised by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website.	Performance Cookies	sofwave.com	389 days
pys_utm_term		Performance Cookies	sofwave.com	Session

_hjSession_xxxxxx	A cookie that holds the current session data. This ensues that subsequent requests within the session window will be attributed to the same Hotjar session.	Performance Cookies	sofwave.com	Session
_gclxxxx	Google conversion tracking cookie	Performance Cookies	sofwave.com	89 days
PHPSESSID	PHP session cookie associated with embedded content from this domain.	Strictly Necessary Cookies	sofwave.com	Session
check_cookie_enabled		Functional Cookies	sofwave.com	Session
_ttp		Social Media Cookies	sofwave.com	389 days
_ttp		Social Media Cookies	tiktok.com	389 days
OptanonAlertBoxClosed	This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to show the message more than once to a user. The cookie has a one year lifespan and contains no personal information.	Strictly Necessary Cookies	sofwave.com	364 days
last_pys_gadid		Functional Cookies	sofwave.com	Session
test_cookie	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange	Targeting Cookies	doubleclick.net	Session

bcookie	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active Linkedin profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	Targeting Cookies	linkedin.com	364 days
MR	This domain is owned by Microsoft - it is the site for the search engine Bing.	Targeting Cookies	bat.bing.com	6 days

bscookie	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active Linkedin profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	Targeting Cookies	www.linkedin.co	364 days
tracer		Performance Cookies	sofwave.com	Session
_gid	This cookie name is associated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store and update a unique value for each page visited._gid	Performance Cookies	sofwave.com	Session
pys_gadid		Performance Cookies	sofwave.com	Session
egift_modal		Performance Cookies	sofwave.com	Session

_hjSessionUser_xxxxxx	Hotjar cookie that is set when a user first lands on a page with the Hotjar script. It is used to persist the Hotjar User ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.	Performance Cookies	sofwave.com	364 days
pys_utm_source		Performance Cookies	sofwave.com	Session
last_pys_padid		Unknown	sofwave.com	Session
pys_utm_medium		Performance Cookies	sofwave.com	Session
UserMatchHistory	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active Linkedin profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	Targeting Cookies	linkedin.com	29 days
MSPTC	This domain is owned by Microsoft - it is the site for the search engine Bing.	Targeting Cookies	bing.com	389 days
pys_fbadid		Performance Cookies	sofwave.com	Session
_ga_xxxxxxxxxx		Performance Cookies	sofwave.com	729 days
last_pys_utm_content		Performance Cookies	sofwave.com	Session

pysTrafficSource		Performance Cookies	sofwave.com	Session
pys_padid		Performance Cookies	sofwave.com	Session
last_pysTrafficSource		Strictly Necessary Cookies	sofwave.com	Session
_uetsid	This cookie is used by Bing to determine what ads should be shown that may be relevant to the end user perusing the site.	Targeting Cookies	sofwave.com	Session
_dc_gtm_UA-xxxxxxxx	This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.	Strictly Necessary Cookies	sofwave.com	Session
_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	Targeting Cookies	sofwave.com	89 days
last_pys_fbadid		Unknown	sofwave.com	Session
_gali	Google Analytics – Used to distinguish users.	Functional Cookies	sofwave.com	Session
pys_first_visit		Functional Cookies	sofwave.com	Session
redirect		Unknown	sofwave.com	Session
pys_utm_content		Performance Cookies	sofwave.com	Session
insent-user-id		Targeting Cookies	sofwave.com	729 days
last_pys_bingid		Targeting Cookies	sofwave.com	Session
dicbo_id		Targeting Cookies	sofwave.com	Session

MUID	This domain is owned by Microsoft - it is the site for the search engine Bing.	Targeting Cookies	bing.com	389 days
pys_landing_page		Functional Cookies	sofwave.com	Session
sw_u_location		Unknown	sofwave.com	Session
_GRECAPTCHA		Functional Cookies	www.google.com	179 days
last_pys_utm_campaign		Social Media Cookies	sofwave.com	Session
OptanonConsent	This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.	Strictly Necessary Cookies	sofwave.com	364 days

AnalyticsSyncHistory	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active Linkedin profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	Targeting Cookies	linkedin.com	29 days
landing_url		Performance Cookies	sofwave.com	Session
li_sugr	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active Linkedin profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	Targeting Cookies	linkedin.com	89 days

_ga_devsite	_ga	Performance Cookies	developers.goog	729 days
pys_session_limit		Unknown	sofwave.com	Session
check_enabled_cookies		Functional Cookies	sofwave.com	Session
pys_bingid		Performance Cookies	sofwave.com	Session
last_pys_landing_page		Unknown	sofwave.com	Session
_ga	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners._ga	Performance Cookies	sofwave.com	729 days
utm_referrer		Performance Cookies	sofwave.com	29 days
pys_utm_campaign		Performance Cookies	sofwave.com	Session
last_pys_utm_medium		Unknown	sofwave.com	Session
last_pys_utm_source		Performance Cookies	sofwave.com	Session
pys_start_session		Unknown	sofwave.com	Session